

# COME OUT MONDAY TO SEE COHEN'S STORE.

**It is Merchandise Fitted For a Reception.**

The display is in touch with every advanced order of artistic creation, Foreign and American. The high-class merchandise with prices like these will appeal to every citizen that can come. Thousands of things are away under their values and you'll be glad to take advantage of them. We can present only a few price suggestions here:

## Largest Stock of Silks Ever Seen in Cohen's Store.

Monday opening will show what price influence governs this store in Silks once in a while. More than a thousand pieces of the most reliable kinds will be ready with the opening of the doors.

New Fancy Silks for \$35c. The newest 75c to \$1 Silks from 40c to 60c.  
Print Warp Novelty Silks, 35c. Messaline Taffetas, in all colors, 75c. Yard Wide All Silk Black Taffetas, most reliable wear, 45c a yard. Guaranteed Black Taffetas, "Guaranty" woven in edge of every yard, 75c quality for 45c.

**Crepe de Chines,**  
All colors and black, the best 55c grade sold by the best merchants anywhere; price 50c a yard.  
Black Pure Dye Zurich Taffeta, \$1.50.

elsewhere; our price 95c.  
25 pieces Black A Silk Peau de Soie, 10 inches wide, 75c quality, for 35c a yard.

### Yama Mai Silk

Sold here at 35c; are the lining silks that wear equal to any 75c Taffetas; all colors, black and white; sold with our best guarantee.  
Yard Wide White Louise, \$1.25 value, for 45c a yard.  
Soft Basket Weave Louisines, black only, worth \$1.45, for 95c.  
Black Crystal Corda, that cost \$1.25, are sold for 35c.

## The New Flannelettes.

Flannels and Cotton Fabrics on the first floor will show all the new ideas of this season.

Some of the special price things are:

English Suitings, in Scotch effects, new colorings, heavy enough for skirts or suits; sold everywhere at 20c, for 10 3-4c a yard.  
Cotton Flannel, the precise printing of the silk, 1-2c.  
Imported Waisting Flannels, mercerized, silk embroidered, all colorings, in the new effects; worth 50c, our price 25c.  
Scotch Plaids are in vogue; All Wool Waistings, in the new plaid effects, novel color combination; 75c value, for 45c.  
Oxford Flannelettes are the newest printed effects, light, medium or dark, instead of 15c, are 11 1-2c.

Eligedown Flannels, every conceivable shade, for wrappers and dressing saques, solid color or fancy, 9 1-2c.  
Double Width Percales, best 10c value, for 6 1-4c.  
Persian Fleece Woven Outings, heavy, for night wear, are 12 1-2c.  
24 inches wide Bombay Silks, in the new black and whites, 16 2-3c.

### Cannon Cloth 7 3-4c.

Yard Wide Double Fold Linen Finished Cannon Cloth; this 15c grade for 7 3-4c.

## Richmond's Garment Store

has not grown to immensity in a single season. Its work we'll done year after year, styles that are foremost, tailoring beyond criticism, have made it what it is.

Thousands of Garments Are Ready.

### Women's Dresses.

of all wool chevrot, style and fashion, to meet the approbation of the most fastidious; none better ever sold for \$22.50, every color and every size, \$10 and \$12.50 a suit.

All Wool Suits; mannish mixtures, in various colorings, the long skirt styles, made perfect; should be double our price, for \$60.95 each.

Norfolk Suits for women, made of Scotch Bourette; best \$15 suits for \$5.50 each.

A New Waterproof Tourist's Suit, made out of cravenette, \$20 a suit.

Another new one is the Butcher Coat Suit, novel in its tailoring, and the coat 42 inches long; best \$25 suit we ever saw; it is \$15.

There are Suits at \$25 and even up to \$50. Compare them with those of other houses.

### Covert Jackets.

One of the new effects of the season in Coats, you can see the best \$30 coat in the city here for \$7.50.  
Another Covert Coat, mannish style, equal to any \$7 one, for \$5.  
A New Tourist's Coat, \$12.50; we have the Skirts to match; if wanted, \$5.00.

Description of this enormous stock is almost useless.  
New Rain Coats at \$10; they are wonders.  
Japanese Crepe Kimonos, trimmed with Persian borders, 75c.  
Long Kimonos, \$1.10, all colors.  
Wrappers with fitted lining, 75c.

### 700 New Skirts.

We started the sale two days ago. The firm dissolved and we got the stock.  
Price range is from \$2.08 to \$20, including silk; not many of any one sort, all the latest styles and just made, and should be priced \$4 to \$12.

## The Art Department Sparkling.

The thousands of novel effects are all but sensational. Wherever there is a winning fight for the artistic Cohen's buyer is sure to be on top.

Special Prices for Monday.

Sale of nearly 1,000 pieces of Renaissance—real hand-made work. Renaissance is among the greatly liked work this season. Monday's price for small doilies will be 7c.  
Renaissance Centerpieces, 60c for 16x16 inch, to \$1.75 for 18x18 inch, of the finest hand-made work.  
There are pieces at 75c, 85c, 95c, \$1.18 and many other prices. Entire stock was bought at about half its normal cost.

Pure Linen Centerpieces of Mexican drawn work, at 65c.

Various sizes of Centerpieces, from 10 inches to 30 inches square, and Scarfs from 36 to 72 inches; prices for each from 25c to \$1.75.

Also on sale 60 pieces of the Hand-some applique work at half price; we mention two lots, one at 45c and one at 50c—Shams and Scarfs.

Smaller Centerpieces, that cost from 25c to 50c, about 40c for 25c each.

One lot of Centerpieces, 10c each.

New Pillows and Pillow Tops, quaint, new and interesting designs, we show you how to work each piece; quite a number of special prices.

Second Floor.

### New Shirtwaists

In handsome messaline silk, with novel embroideries; were made to sell for \$7.50, the price will be \$5.  
Special sale of Silk Waists, with elaborate plating, in taffeta, peau de sole and new plaid silk, choice \$3.98.

### Muslin Underwear

Sale. A belated manufacturer wants us to sell them for him, at prices never known before.  
Some 60 White Skirts, \$1 to \$3.50 each; the original price was \$1.25 to \$5.

Also a lot of 50c Gowns, Skirts and Drawers, will be 35c a garment.

Lot of Corset Covers that were priced 25c to 35c, at very handling, will be sold, each, 15c.

Knitted Skirts for women and children, variety of designs, 45c.

Some Knitted Skirts for 20c and 40c. All All Wool Skirt sets for 70c, any color you may choose.

Second Floor.



## Cohen's Grand Autumn Millinery Opening, Tuesday and Wednesday, October 4th and 5th.

An exhibition de luxe of exclusive productions of the world's best artists.

## A Word About Carpets

Our Carpet selling has surpassed all previous years as much as our stock is above any other in Richmond. We have increased our laying force to prevent delays. Here is something new to think over:

Wilton Carpets, for rooms, halls or stairs, in new patterns, for 85c a yard; making, laying and lining included.

## The Arrival of Curtains and Draperies.

Many thousands of pairs, with enough price surprises to interest the quick attention of every housekeeper in Richmond. These few as taken up by a quick pen:

Roman Portieres, extra width and in new colorings, for \$2.75 a pair.  
Tapestry Portieres for \$1.25 a pair; never so at this price before.  
"The Palace" Portieres, silk mercerized, \$1.75 a pair.  
All colors of Solid Colored Portieres, mercerized, full length and width, \$2.75 a pair.

New Oriental Curtains for \$5.50.  
Imported Velour, new designs, \$27.50 to \$45.

COUCH COVERS of every description. The past qualities of \$1.50 sell for 90c. You can choose others to \$8.

This department is one of the exhibitions now.

### Sale of Lace Curtains.

Best 55 usual Irish Point Curtains, 3 1-2 yards, full length, for \$3.00 a pair.  
\$4.50 and \$5 buy Irish Point Curtains valued to \$7.50.  
27 pairs 4 yards long Irish Point Lace Curtains for \$5 a pair.

### Nottingham Lace Curtains.

Several hundred pairs, costing from \$1.80 to \$2.25; choice \$1.25 a pair. 1,175 pairs of Lace Curtains at special prices.  
Russian Lace Curtains for \$4.98 a pair.  
NEW DRAPERIES, Cretonnes, Silks, Laces, Art Draperies, Madras, etc.

## Are Your Eyes Worth It?

Are they worth taking the time to consult our optician? If you don't need Glasses you have lost a few minutes, perhaps. If your eyes are wrong a dollar's worth of prevention is better than a life of suffering, followed by total blindness, perhaps. Every day we are helping suffering eyes. You can't make a mistake if you come. We are making a specialty of Glasses at \$1 a pair for which other stores charge to \$5.

Any Sort of Repairs Made.



Bring Broken Glasses to be Duplicated.

## Cohen's Black Fabrics

are the most reliable made. Nothing sold that we don't stand behind.

Priestley Melrose, 98c a yard, 20 pieces All Wool Crepe Melrose, 60c quality, 30c.

Mercerized Crepe de Chines, full double width, worth 75c, for 45c.

Unfinished Worsteds, \$1.48 a yard. Soft Black Zibelines, 60c a yard.

1,300 yards All Wool Shrunken Chevrons, instead of 80c are 45c a yard.

Camel's Hair Chevrons, 56 inches, instead of \$1.75, are \$1 a yard.

These are a few out of more than a hundred various items.

### Priestley's Cravenette.

Rain and perspiration proof—name stamped on every yard—\$1.50 a yard.

### Lining Time.

1,600 yards Silesia Linings, in lengths from 1 1-2 to 3 yards, made to sell for 12 1-2c, special 5 3-4c a yard.

10 pieces Black Silk Finish Linings, bargains at 12 1-2c, special 9 1-2c a yard.

25 pieces Mercerized Sateen Lining, in black, brown, tan and navy, 25c quality, for 17c a yard.

Shadow Silk Linings, in black and all colors, made to sell at 20c, special 15c a yard.

## Special Soap Sale.

10 gross Palm Soap, highly perfumed, a bargain, at 2c a cake.

Priscilla Soap, a highly perfumed white soap, special 2 1-2c a cake.

Cold Cream Toilet Soap, a large cake, worth 5c, is 3 cakes for 10c.

Munyon's Witch Hazel Soap, 8c.

Another Witch Hazel Soap, 4c.

White Floating Soap, large bars, 2 1-2c a cake.

Almond Toilet Soap, a good 25c box soap, for 6c a cake.

### Notions.

Velvet Grip Hose Supporters, all sizes, 15c a pair.

King's Soft Finish Machine Thread, 3 spools for 8c.

All widths Garter Web, 8c and 9c quality, 6c a yard.

15 new styles of White Beadings, 5c a piece of 4 yards.

Lead Pencils with rubbers, 8c a dozen.

Black Head Toilet Pins, special, 2 cards for 5c.

### New Veilings.

15 pieces New Net Veilings, made to sell at 30c; they are 25c a yard.

13-inch Chiffon Veilings, made to sell at 30c and 50c, for 15c a yard.

Black and Colored Maline Net, special 15c a yard.

## The New Autumn Shades in Ribbons.

As you get farther away from summer, to add a touch of color to keep pace with the changing hues of autumn is the universal desire. Ribbons meet it as nothing else will. The new Shades are gorgeous in their rich colorings.

5-inch New Changeable Soft Finish Ribbons, in all the high colors, 25c a yard.

New Plaid Ribbons, 4 inches wide, in all the color combinations, 25c a yard.

5-inch Dresden Ribbons, lilac and lavender flowers, made to sell at 20c, for 25c a yard.

5-inch All Silk Taffeta Ribbons, with large embroidered dots, 30c a yard.

5-inch Soft Finish Mouseline Ribbons, all the new shades, including burnt onion and new greens, good 2c value, for 20c a yard.

5-inch Soft Mouseline Ribbons, light colors only, worth 25c, now 15c.

4-inch Good Quality Black Taffeta Ribbons, 10c a yard.

3 1-2 inch Taffeta Ribbons, in all the new shades, including burnt orange, 12 1-2c a yard.

## Velvets in Fashion.

Chiffon Velvets, 95c.  
The "Broad Tail" Velvets, extra width, \$1 a yard.  
The Mirror Velvets, novelty effects, 75c a yard.  
Corduroy velvets, 75c a yard.

## Rosier Specials.

Children's Stockings that will not trouble you by wearing out in a hurry are the



4-thread, made of Egyptian yarn instead of the short cotton. All sizes, 1x2-thread ribbed, 25c a pair.

We also have the 4-thread for women, same price.

200 dozen Women's Fancy Stockings, variety of styles, valued from 30c to 60c, on sale Monday 25c a pair.

Women's Imported Boot Top Lace Stockings, instead of 60c are 30c a pair.

50 dozen Children's Black Seamless 25c Stockings, 15c a pair.

## Cohen's Linen Store

is to the front again.

\$1.50 Satin Damask Table Linens for \$1 a yard.

\$1.25 a dozen Bleached Huck Towels, heavy quality, for 75c each.

\$3 a dozen Hemstitched Damask Border Huck Towels, 10c each.

Buffet Scarfs, hemstitched and open drawn Mexican work, 30c each.

2 yard wide Pure Linen German Table Damask, 75c quality, 50c a yard.

Heavy All Linen Napkins—German—\$1.25 value for \$1 a dozen.

24 Dinner Napkins, \$2.00 quality, \$2 a dozen.

All Linen Bleached Fringed Doilies, full size, 55c value, 30c a dozen.

Wedding Presents.

"Something old and something new, something borrowed and something blue," something we hear the old rhyme quoted, at any time of the year, but never so often as at the fall, when there are so many brides to be.

As the October days roll around we find ourselves hunting about looking at everything "under the sun" and wondering what will suit Anna's, Mary's or Margaret's special case, and find us nothing we leave with a feeling of hopelessness, trusting we will have better luck at the next place.

## The Buyer of Woolen Dress Fabrics

has made a "hit." The retail price for the best and newest fabrics will be shown to be less than the wholesale prices. It's starting the season with wonders.

Sale of 560 pieces of Woolen Dress Fabrics 15 per cent. less than wholesale

All Wool Hebron Mixtures, in plain effects, all shades, and colors.

All Wool Hebron Mixtures, in dotted effects, all colors.

All Wool Crepe Cloth, granite effects, all shades and colors.

Mercerized Crepe de Chines, double width.

All Wool Scotch and a dozen other new effects in Mannish Fabrics, new for this season, 75c and 85c a yard.

any of these for 43c a yard

All Wool Zibelines, in every color, 45c and 75c a yard.

Imported Broadcloths, in fancy or plain weaves, for tailor dresses, \$1.10 and \$1.40 a yard.

Fancy Mohair, for shirt waist suits, silk mixed, at the remarkable price of 40c a yard.

All Wool Belvedere Suitings, all colors, double width, 30c.

67 pieces of Broadcloth, the 11 1-2 and 11 3-4 goods, for 80c and 95c a yard.

All shades and black, Chiffon Imported Broadcloths, 25c and \$2.00 values, for \$1.50, in all colors.

72 pieces of Danish Cloth, in black and all colors, 11 1-2c a yard.

Novelty Scotch Mixtures, a counterful of various designs, double width, 20c a yard.

## Buy Knit Underwear

while stock and prices favor you and all sizes are here.

Women's Medium Weight Fine Ribbed Vests, 25c.

Women's Heavy Fleece Vests and Pants, bleached or unbleached, 25c each.

Women's Vests and Pants, merino ribbed, 75c values, for 44c each.

Harvard Mills Ribbed Goods are equal to any dollar underwear made. Women's Pants or Vests, 60c each.

The same make in Light Weight Wool Vests and Pants are the \$2.50 suits of many stores; our price 85c a garment.

Women's Heavy Ribbed Corset Covers, 25c.

### Munsing

Children's Vests or Pants, 50c, 40c, 75c and 85c. Union Suits for same, \$1, \$1.25 and \$1.50.

Women's Vests or Pants, 50c, 75c, \$1, \$1.25 and \$1.50 each. Out sizes, 60c, 65c, \$1, \$1.25 and \$1.50.

Women's Union Suits, \$1, \$1.25, \$1.75, \$2 and \$3. The higher priced ones are mercerized silk and wool.

Special for Monday. 60 dozen Women's Ribbed Union Suits, all sizes, 50c a suit.

## Cohen's Great Outburst Sale in the Basement.

Manufacturers Trying to Unload Cottons and Flannelettes

At Prices Never Known Before.

Yard wide Cashmere Flannelette, best 15c styles, will start Monday at 5 3-4c.

Solid Color Opera Waistings, Jacquard weaves, instead of 15c a yard is 11 1-2c.

Yard Wide Flannelette, in the most desirable and latest coloring, 12 1-2c value, for 7 3-4c.

Solid Color or Figured Finest Dark Percales, instead of 10c, for 7 3-4c.

Mercerized Crepe Flannelettes, in the most beautiful new designs, instead of 12 1-2c, for 8 3-4c.

Double Faced Heavy Tenzel-down Flannel, for night wear, to be sold for 7 3-4c.

2 1-2 yards wide 25c Bleached

Sheeting is 16 2-3c.

2,000 yards of new Gannett and Red Prints, the offered quality, for 4 1-2c a yard.

Yard Wide Bleached Cambric for 6 1-4c.

Fancy Robe and Curtain Prints for 5 3-4c.

500 new thoughts in Cushion Percales, one yard will make two fancy pillows, 12 1-2c a yard.

Heavy Chevrot, instead of 12 1-2c, for 8 3-4c.

60 Apron Gingham for 4 1-2c.

Two cases of Yard Wide 6 1-4c Bleached Cotton will be sold for 6c a yard.

## 500 Dozen Sheets and Pillow Cases

were snapped up by our buyer last week. They are priced less than wholesale.

### We Sell the Finest Blanket

12-4 White Wool Blankets, instead of \$6.50, for \$5. The 11-4 ones for \$4.50.

11-4 Extra Heavy Fleece Australian White Wool Blankets for \$3.50. Same grade, 10-4 size for \$2.50.

12-4 Extra Heavy Deep Fleece White Blankets, the \$2.25 ones, for \$1.75. The \$2 1-4 ones for \$2.50.